

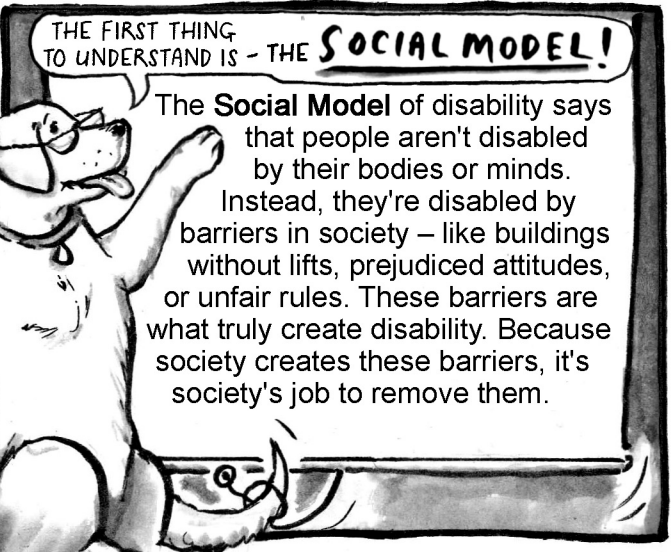
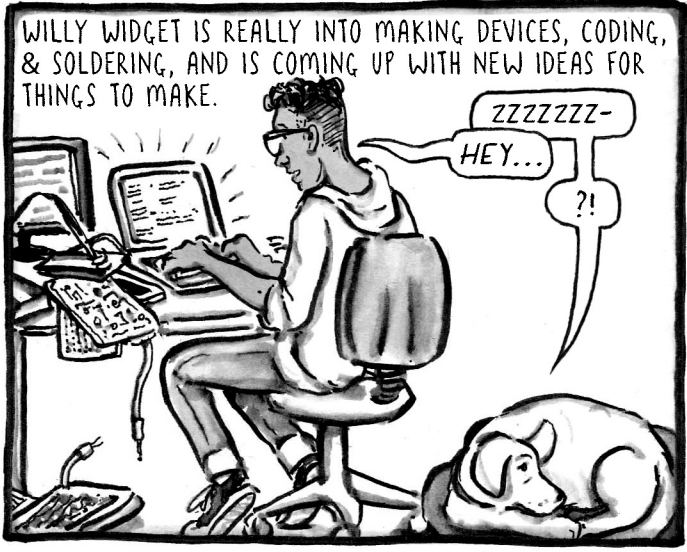
# Willy Widget's ADVENTURES in ACCESSIBILITY!

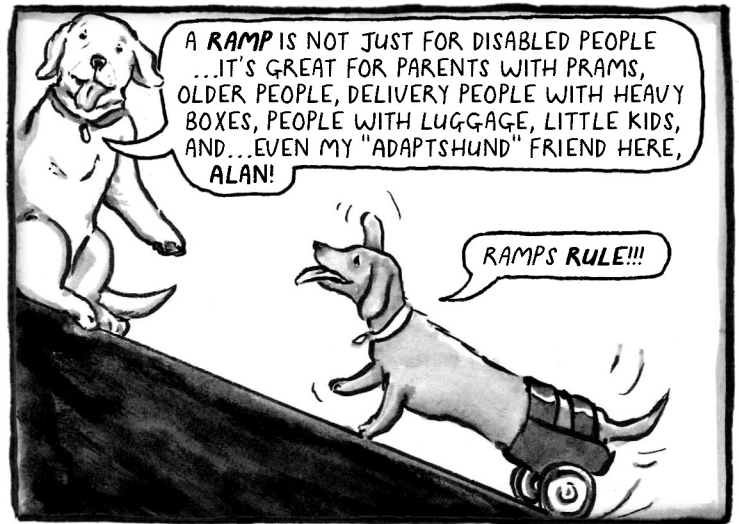
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ART: JEFF WINTERHART

Funded by  
DMLab.  
DM  
DRAKE MUSIC

with Disability Dog  
(Tripawd!)

DISABILITY IN THIS COMIC INCLUDES DEAF AND NEURODIVERGENCE





(THIS IS KNOWN AS...)

## UNIVERSAL DESIGN!

Universal Design means creating things (like products, spaces, or experiences) to be usable by as many people as possible, right from the start, without needing special adaptations.

SOMETIMES THINGS HAVE TO BE VERY SPECIFIC FOR THE PERSON YOU'RE MAKING IT FOR. SO THE 2ND APPROACH IS THAT WE WORK WITH PEOPLE TO FIND OUT EXACTLY WHAT THEY WANT...

THIS MEANS THAT WE DON'T GIVE THEM SOMETHING THEY DON'T NEED JUST BECAUSE WE THOUGHT IT WAS A GOOD IDEA.

LIKE AT XMAS WHEN I GAVE YOU THIS DIAMOND ENCRUSTED, PERSONALISED SCRATCHING POST?

YES, EXACTLY.

BEHOLD... **CO-DESIGN!**

Instead of experts designing something for others, **Co-Design** brings users and creators together to share ideas and make decisions together, ensuring the final result meets everyone's needs.

AND ONCE YOU START TALKING TO PEOPLE, YOU SEE THAT DISABLED PEOPLE HAVE INCREDIBLE KNOWLEDGE AND SKILLS...

- \* Creativity
- \* Specialist Knowledge
- \* Community Building
- \* Unique Perspective
- \* Problem Solving
- \* Advocacy
- \* Communication Skills
- \* Navigating Uncertainty
- \* Challenging Stereotypes
- \* Interesting Life Experiences

ALSO KNOWN AS... **DISABILITY GAIN!**

Disability Gain flips the script by focusing on the unique strengths, perspectives, and advantages that can come from being disabled; instead of seeing disability only as a loss or lack.

SO THE BEST THING TO DO IS MEET THE COMMUNITY AND WORK TO THEIR BRIEF.

WELL, BETTER GET OUT THERE, LISTEN TO PEOPLE AND FIND OUT FOR MYSELF!

YESSSSSS, WALKIES!